

Date: 29.03.2023

Request for Proposal

Praja is a non-partisan organisation working towards enabling accountable governance in Mumbai and Delhi. To know more about our work and goals, please visit www.praja.org

Elections for the Municipal Corporation of Delhi (MCD) has been done in December 2022. As per the statistics, 60-70% of the councillors to get elected in every city election are the ones who contest for the first time. These newly elected representatives do not receive any official training from the corporation. Our prior experience also taught us that because of the same, it takes them 2-3 years to understand the corporation act, rules and procedures, functioning of the department & their work. Keeping all this in mind, Praja is undertaking the initiative to guide the councillors. We are working on the different modules and short videos related to the Municipal Corporation Act, Municipal budget, devices etc. for them to have a better understanding of their city administration to be able to work effectively.

For the above details, we are inviting proposals for a contract to:

- Creation of the following one videos in Hindi voiceover with English subtitles
 - DMC ACT and its Understanding & Connecting vision to DMC Budget
- Creation of the following one video with Hindi Voiceover with English subtitles
 - Praja's Report Card Matrix Review (Following video will be created in the Mumbai video series. Hence, there is no need to recreate this video. Only Hindi Voiceover with English subtitles needs to be done.)

Scope of service:

- Creation of 2 videos in Hindi Voiceover with English subtitles.
- Video length – 8 to 10 minutes.

Note : All the necessary information will be provided.

Please send the quotation on your letterhead mentioning the specifications of service and charges including taxes as applicable, via email or in a sealed envelope by 5th April 2023. For any queries kindly contact Ms. Pooja Verma (+91-9654098994) & Mr. Eknath Pawar (+91-9930199110) or email us at pooja@praja.org or eknath@praja.org