

25th-28th AUGUST 2021

CELEBRATING DEMOCRACY WEEK 2021

MODEL CITY GOVERNMENT



PUBLIC HEALTH | MUNICIPAL FINANCE



SOLID WASTE MANAGEMENT | MOBILITY

PRAJATANTRA

OVERVIEW

Over the years, India has established itself as the most extensive and diverse democracy in the world. When we give ourselves this title, we shoulder the responsibilities that comes along with it. Democracy, as we know, is a two-way street. While the authorities and administration have certain obligations, as citizens, we have responsibilities too. Our responsibilities as citizens do not restrict themselves to voting but begins at voting, and continue as us being an active part of this democracy. However, over the years, citizens have become reluctant to participate in democratic processes. Thus, there is a dire need to revive this involvement and celebrate the true essence of democracy which empowers citizens and encourages them to participate in the process by becoming informed, aware and being appropriately equipped.

PRAJATANTRA

Praja believes in engaging and nurturing the next generation of youth to become civic leaders as they are the future of the country and play a crucial role in shaping the city's future as well. Prajatantra is a programme that lays out a platform for the youth of India to advocate for what they believe in. By giving them the responsibility of keeping our democracy alive, Praja aims on facilitating the youth's attention towards governance, understanding the workings of our democracy and how it can be improved. This would be done through a series of debates, discussions and a host of interesting activities.

In the past, Praja has successfully organised two Prajatantra festivals in Mumbai (February 2019 and January 2020 respectively). It was organised in collaboration with R.D. National College with other colleges actively participating from Mumbai. 350 youth participated in the programme in 2019 and 450 in 2020.

Through different activities such as forming a political party, writing the manifesto, defending the manifesto, carrying out rallies, poster making competition, editorial writing, quiz contest and treasure hunt related to governance, the students were introduced to different governmental processes and procedures.

PRAJATANTRA 2021



In 2021, Prajatantra will be extended to include the youth (students) from across India to expose them to a whole new capacity of opinions, beliefs and an understanding of governance. Due to the pandemic, Prajatantra will take place online to allow the youth from different colleges to participate in large numbers.

Event dates of Prajatantra 2021: A week long programme from 25-28 August, 2021

OBJECTIVES

- To mobilise young leaders across India to participate in a festival on democracy and help them to understand the importance of democracy and functioning of its government.
- To empower the students to participate in governance by dispensing knowledge and perspective.

THEME OF PRAJATANTRA 2021

MODEL CITY GOVERNMENT



Prajatantra is providing a platform for the youth of India to form a mock model city government so that they understand how city governments function. The mock city government's activities would include electing the mayor and four committee chairperson from your team which will form different committees which is important for the city policy making such as Public health, Solid Waste Management (SWM), Mobility and Municipal Finance.

We encourage participating teams to share their Team (Political Party) Name and also design their Party logo ahead of the event. The name and logo should not be from any existing political party and should not be plagiarized.

SUB THEME



1. Public Health (Primary and Preventive health care measures, Vaccination, Pre/Post pandemic management of Public Health)



2. Solid Waste Management (SWM) (Planning, Implementation, Management)



3. Mobility (Public transport Management, Transport Infrastructure, Bus, Metro, Non-Motorised Transport NMT, Last Mile Connectivity, Pedestrian Policy)



4. Municipal Finance (City Level Budget, Expenditure, Own Sources of Revenue, Financial Autonomy)

ACTIVITIES IN PRAJATANTRA



MAYOR SPEECH



**POLICY PRESENTATION
ON CITY**



**DEBATE OVER PROPOSED
POLICIES**



**QUIZ
COMPETITION**



**ENGAGING CITIZENS
THROUGH SOCIAL MEDIA
STRATEGY**



**FIVE STARS OF MY CITY
(VIDEO COMPETITION)**



**OP-ED WRITING ON
CITY ISSUES**



**MR. & MS.
DEMOCRACY**



GUEST TALKS

AWARD



- **India's Best Performing College Award***
- **Awards for Winners for Individual Activities**
- **Participants' Certificate**

*India's Best Performing College Award will take into consideration the number of individual activity awards won, and will require colleges to participate in all activities listed above. Opting out of some activities will impact your college's chance of winning the award.



1 TEAM FROM EACH COLLEGE CONSISTING OF 6 TO 8 PARTICIPANTS

PLATFORM: ZOOM (ALL ACTIVITIES WILL BE ORGANISED OVER ZOOM)



WHO CAN TAKE PART IN PRAJATANTRA?

Different colleges across India from any branch, any background can apply for the Prajatantra event. The college has to nominate 6 to 8 students for the various events. There will be only one team from each college. Also, students other than participants can attend the event as attendees. Attendees will also be involved in various events through impromptu quiz and so on.



Last date to submit form: 4th August 2021

Registration Form Link: <https://tiny.cc/PT2021REG>

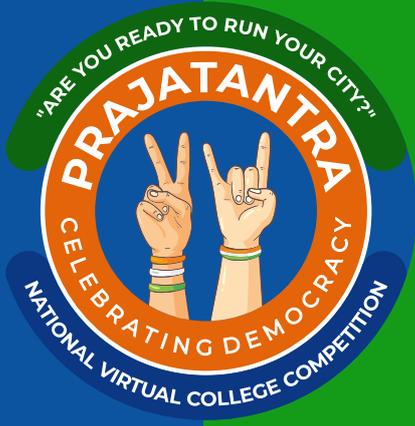


BOOT CAMP ON AUGUST 7, 2021



There will be a boot camp organised for all teams participating in the Prajatantra event. The boot camp is aimed to brief participants about the rules and regulation of the different activity under Prajatantra. Schedule and plan will be shared in the boot camp. Boot camp will provide an opportunity to all participants to understand the participation procedure for the competitive events. The boot camp is mandatory for all participants.

PRAJATANTRA 2021



CELEBRATING DEMOCRACY WEEK 2021

MODEL CITY GOVERNMENT



25th-28th AUGUST 2021

IMPORTANT DATES AND SCHEDULE



LAST DATE OF REGISTRATION
4th AUGUST 2021

REGISTER AT
tiny.cc/PT2021REG



BOOT CAMP
7th AUGUST 2021



Knowledge Session
(Guest Talk)
03:00 pm - 04:00 pm

- Public Health **11th August 2021**
- Solid Waste Management (SWM) **14th August 2021**
- Mobility **17th August 2021**
- Municipal Budget **20th August 2021**

Preparation time for the competition 8th August - 22nd August 2021

Event
Details



OP-ED Writing
22nd August 2021
(Last date of submission)



Five Stars of my City (Video Competition)
22nd August 2021
(Last date of submission)

DAY 1	25th AUGUST 2021	QUARTER FINAL ROUND
🕒	10:00 am to 11:00 am	🏆 Inauguration and Introduction of Urban Governance in India All participants will take part in the inauguration session.
🕒	11:05 am to 1:05 pm	🗣️ Mayor Speech
🕒	02:00 pm to 04:30 pm	<div style="display: flex; justify-content: space-around;"> <div style="text-align: center;">  <p>Debate over proposed policies</p> </div> <div style="text-align: center;">  <p>Engaging citizens through Social Media Strategy</p> </div> </div>
		🕒 Quiz Competition
DAY 2	26th AUGUST 2021	QUARTER FINAL ROUND
🕒	09:00 am to 11:00 am	<div style="display: flex; align-items: center;">   <p>Policy Presentation on Public Health</p> </div>
🕒	11:00 am to 01:00 pm	<div style="display: flex; align-items: center;">   <p>Policy Presentation on SWM</p> </div>
🕒	02:00 am to 04:00 pm	<div style="display: flex; align-items: center;">   <p>Policy Presentation on Mobility</p> </div>
🕒	04:00 am to 06:00 pm	<div style="display: flex; align-items: center;">   <p>Policy Presentation on Municipal Finance</p> </div>

DAY 3	27th AUGUST 2021	SEMI FINAL ROUND
	10:00 am to 11:00 am	 Municipal Corporation Procedure (Guest Talk)
	11:05 am to 1:05 pm	 Mayor Speech
		 Policy Presentation on Public Health
		 Policy Presentation on SWM
	02:00 pm to 04:00 pm	 Debate over proposed policies  Engaging citizens through Social Media Strategy
		 Quiz Competition
	04:00 pm to 06:00 pm	 Policy Presentation on Mobility
		 Policy Presentation on Municipal Finance
DAY 4	28th AUGUST 2021	GRAND FINALE
	10:00 am to 11:45 am	 'City Ki Baat' by First Citizen of the City 'Mayor' and Mayor speech competition
	12:00 pm to 01:00 pm	 Policy Presentation on Public Health
		 Policy Presentation on SWM
		 Policy Presentation on Mobility
		 Policy Presentation on Municipal Finance
	01:15 pm to 02:15 pm	 Engaging citizens through Social Media Strategy  Quiz Competition
	03:00 pm to 04:45 pm	 Debate over proposed policies  Best three Video of 'Five Stars of my City'
	04:45 pm to 06:00 pm	 Grand Finale Address by Chief guest and Prize Distribution 

PRAJATANTRA 2021

DETAILS OF THE ACTIVITY IN PRAJATANTRA



1. MAYOR SPEECH

The Mayor is the first citizen of the city and is shouldered with the responsibility to engage in activities that relate to the administrative and communal aspect of the city. The mayor is the presiding officer of the City Council comprising of Elected Representatives in the Urban Local Government. The councillors, amongst themselves, elect the Mayor in the Municipal Corporations for a term as prescribed by the act of the respective state governments.

In this competition, we expect the teams to present a speech, as delivered by the real-life Mayor, in their first session of the council after the fresh election is concluded. The Mayor in such a session presents the policy framework of the Political Party in majority for their upcoming term in office, highlighting prominent decisions, key changes in the structure of administration, etc. The participants are required to present a policy framework document of their respective mock governments (teams), considering themselves to be in the position of the Mayor.

1.1 Objectives

1. Prajatantra focuses on enhancing the leadership skills of the participants, enabling them to explore the third tier of the governance mechanism in India.
2. By role playing as the Mayor of the city, an individual will get an opportunity to explore the intricacies involved in policy formulation and implementation.

The candidate is expected to present precisely his/her vision as the Mayor of the city. Participant has to detail out the main goals of their respective mock governments for the betterment of the city. Candidates should highlight preparedness of city policy, good governance and futuristic view.

1.2 Rules

1. Each group may nominate a member to act as the Mayor of the City and present the Mayoral speech.
2. The speech can be presented in English or Hindi as per the convenience of the orator.
3. The minimum time limit for the speech shall be 3 minutes with maximum extending up to 5 minutes.
4. Going beyond the mentioned time-limit will impact the assessment by the judges.
5. The participant is expected to refrain from using unparliamentarily language. The orator (not the team) will stand disqualified for using derogatory and defaming speech.
6. Mentioning real-life political parties in the speech is strictly forbidden. The orator should refrain using political parties as an example for their policy decisions or ideological leaning.
7. Each team is expected to honor the orator delivering the Mayoral speech. Every team or team member/s should avoid interrupting the speech in any form by wilful negligence.
8. The orator will be judged on the criteria of content of the speech, originality and knowledge of the topic in focus, fluency in speech delivery and adherence to the said rules including time limit.
9. The competition will comprise of three rounds, namely quarter-final, semi-final and final.
10. There will be Municipal secretary (MS) in the activity to keep time limit and moderate the activity.
11. Additional questions regarding this event will be answered in the boot camp.



2. POLICY PRESENTATION ON CITY

For Policy presentation competition, participants are required to formulate the policies on the four domains of Health, Environment, Municipal Finance and Transport sector. Policy presentation will be a platform for participants to present their vision with respect to resolving key issues of urban governance in the four thematics mentioned above. It aims to build the conceptual knowledge among the participants with respect to the policy making at city level. Apart from this, it aims to increase participants' awareness on the issues of urban governance and hopes to widen the horizons of the participants to introspect on these issues in their day-to-day life. Ultimately, the competition tries to celebrate the democratic values of our nation.

2.1 Objectives

1. To make participants understand the structure of urban governance.
2. To make participants understand the legislative process of the municipal government.
3. To provoke thoughts and initiate dialogue on the above, amongst the participants.
4. To impart a realistic vision of service delivery in cities, amongst the participants.

In Municipal Corporation, discussion on key civic issues generally takes place in General Body Meeting (GBM) or House Meeting where Mayor acts as a chairperson. But, all the key issues cannot be discussed thoroughly in the GBM/ House Meeting/ Corporation Meeting. Therefore, various committees are constituted for the deliberative discussions on particular thematic issues of urban importance and to provide assistance and support with respect to key issues of governance. For Instance, Municipal Corporation constitutes Standing Committee/ Finance Committee wherein all the financial matters are discussed and resolved. Then, there is Public Health Committee to deliberate on health issues and so on. Each of these committees are headed by a committee Chairperson who gets elected each year from amongst the members of municipal councillors. The chairpersons play an active role in conducting the meetings of these committees. She/ he is the guiding force behind the working of a committee. This competition will act as a guiding force for all the participants to understand the technicalities of municipal governance and especially the working of these municipal committees.

Presently, Public Health, Solid Waste Management (SWM), Municipal Finance and Mobility sector have gained much importance and formulating comprehensive policies for the city on these sectors is the need of the hour. Therefore, these four sectors have been chosen for policy presentation competition of Prajatantra 2021. In the policy presentation competition, committee chairperson of Public Health Committee, SWM Committee, Municipal Finance committee and Mobility committee from each team will make a presentation of their respectively selected policy. Guidelines for making the policies are given below.

2.2 Broad Guidelines for Policy Presentation

1) Public Health

- Primary Health Infrastructure of their respective city.
- Approaches to Primary Health Care (PHC) – Expanding PHC service network, equitable access, priority to prevention of disease and importance of curative care.
- Principles of PHC - accessibility, public participation, health promotion, appropriate technology and inter-sectoral cooperation.

- Basic Components of PHC - Public Education, Proper Nutrition, Clean Water & Sanitation, Maternal & Child Health Care, Immunisation, Local Disease Control, Accessible Treatment, Drug Provision.
- Strategy of PHC - Fostering and strengthening the delivery of health and wellness care. Community Participation, Inter-sectoral Coordination, Appropriate Technology, and Support Mechanism made available.
- Organisation and Management
- Responsibility at each level – Administrative level, legislative level, implementation level, etc.
- Management Information System (MIS) – Data gathering of all the patients (Disease wise/ Ward Wise/ Gender Wise/ Age wise)
- Pre/ post pandemic management of Public Health – Difference in Pre and Post pandemic management, rising importance of PHC, strengthening the sector of PHC.

2) Solid Waste Management

- Municipal Solid Waste Management Plan – Integrated Solid waste management plan, ‘waste hierarchical approach’ to reduce, reuse, recycle and recover waste products, defining goals and objectives of the SWM plan.
- Technical Aspects: Segregation, Collection and Transportation - waste minimisation, source segregation, collection along with community involvement, role of informal sector in collection, waste transportation planning.
 - o Action points for awareness generation for all the three aspects of Segregation, Collection and Transportation.
- Technical Aspects of Processing and Treatment of Municipal Solid Waste – Safe disposal of hazardous waste, recycling and recovery, composting, waste to energy, etc.
- Municipal Sanitary Landfills – Site selection, construction, and implementation.
- Municipal Solid Waste Management Plan Implementation – Environmental impact assessment, preparation of action plan, contract management and supervision.

3) Mobility

- Transport Infrastructure of Your City
- Sustainable Transport - Low-carbon mobility
- Mobility Mission Plan for Sustainable Urban Transport - Create multimodal and sustainable urban transport systems
- Pushing Away from Motorised Private Transport (Parking management, car-free city areas, traffic management, intelligent traffic monitoring systems)
- Pulling new demand toward public transport (Bus, Metro, Non-Motorised Transport, waterborne public transport) focus on bus, light rail and intermediate public transport connections, walking and cycling - last-mile connectivity options.
- Pedestrian Policy
- Adoption of Green Mobility Framework
- Action Plan and Implementation

4) Municipal Finance

- Urban Governance and Finance – Structure of urban governance and related finance
- City level budget/ operating budget
- Municipal Expenditure – Managing local expenditure
- Managing Local Revenue – Generating own sources of revenue
- Financial Autonomy
- Capital Asset Management
- Long-Term Financial Planning for city development - Vision of city
- Accounting, Auditing, and Financial Reporting

- Internal Control and Risk Management
- Achieving Greater Transparency and Accountability - Paving a path for reforms.

2.3 Instructions for Participants

- Each Committee chairperson will present the policy (4 presentations per team)
- Each Presentation should be of 8 minutes (5 min for presentation + 3 min for Q&A). After 4 minutes, warning bell will ring, then the chairperson will have to wind up within 1 minutes.
- PowerPoint presentation is mandatory.
- Participants have to submit the PPT as well as the Policy Document (In PDF Format) in advance.
- Participant can present the Policy in Hindi or English language only.
- Competition will take place at 3 levels – quarter finals, semi-finals and finals.
- Participants can refine their presentation for the next level if they wish to.
- 2 questions will be asked to the participants after their presentation by the judges/ audience.



3. DEBATE COMPETITION

A debate is a formal discussion carried out systematically on public issues related to current events, as well as socially, culturally, politically, and economically relevant topics. It provides a scope and platform to engage and deliberate on the weaknesses and strengths of the topic, followed by a critical analysis of the performance of the participant. Prajatantra debate competition aims to dwell on the aspects of urban governance and policies such as Health, Sanitation, Solid Waste Management, Municipal Finance, Public Transport Management, etc.

India being a democratic nation, debates and discussions play an extremely important role in the functioning and transparency of the government. This is because debates lead to constructive criticism and enable us to understand the pros and cons of various decisions taken by the government at city, national as well as international level. Debates also enable the citizens to reach a conclusion wisely.

3.1 Objectives

- To generate effective critical thinking into issues related to urban governance and policies.
- Engage youth with the topic via a research and solution-oriented approach, comparing both pros and cons of the assigned topic.
- Provide a platform for participants to act as mock municipal councillors to understand their roles and responsibilities.

3.2 Topics – Topics will be given on 7th August in the Boot Camp

3.3 Instructions for Participants

1. Each team will present one topic which will be assigned to them by Praja. One team will defend the affirmative (defends “pros” of the topic) while the other will debate on the negative (play the role of opposition in the house).
2. Each team will be allotted 5 minutes to present. Opposition (All other teams) will have to note down points from the presentation and then note down all questions or points from opposition.
3. Before each debate, the team will choose one speaker who will present his/her ideas and opinions on the topic.
4. Teams in opposition will have to note all points and they will get chance to raise their question at the end of all presentation.
5. The opposition team will ask questions and the presenter should answers them. Asking and answering questions should take 3 minutes. The questions will be taken from the opposition team on a first come first serve basis.
6. In this debate competition, opposition plays an important role- as in any healthy and strong democracy – hence, at the end of the policy presented by the teams, oppositions will get a chance to vote on the merits and demerits of the policies. These votes will count towards the selection of winner along with the points awarded by the judges.



4. QUIZ RELATED TO URBAN GOVERNANCE

A quiz is a mind sport wherein the players, either as individuals or in teams, attempt to answer questions posed to them correctly. It tests not only how much knowledge a person has gathered, but how quickly one can recall the knowledge acquired through a series of questions in a limited time frame.

Quiz competitions enable students to think from different viewpoints or simply 'to think out of the box' and promotes a healthy debate amongst participants in order to learn from each other. It is a fun and competitive way of testing and amplifying the learning experience.

Prajatantra, through the quiz competition on the theme of Urban Governance, wishes to test students' knowledge and skills to understand and recall the various aspects of the theme. In India, which is the biggest democracy in the world, governance plays a huge role. Having the second largest population amongst all countries in the world, India is vast and diverse in nature. This in turn has enabled the urban local governance of the various geographies in the country to be vastly different. Understanding the various facets of urban governance will enable young minds to become thought leaders of tomorrow and be able to bring about sustainable and meaningful change in the society. The quiz organised by Praja for Prajatantra is a step towards that.

4.1 Objectives

- To judge the knowledge of student through quiz and understanding of Urban Governance issue
- To stimulate the political and constitutional knowledge of the participants through quiz.

4.2 Themes for the Quiz Competition

- Public Health
- Solid Waste Management
- Municipal Finance
- Mobility
- Urban Governance
- Constitution

All the questions of the quiz competition will be prepared on the above themes.

Platform: We will organise quarter finals, semi-finals & final rounds of quiz competition in different break-out rooms on Zoom.

4.3 Rounds in Quiz Competition

Round 1 – General questions, 5 question will be asked from each team. 4 marks will be given to each correct answer and a total of 20 marks will be given for all 5 correct answers.

Round 2 – Rapid fire: In this round, each team will be asked 10 questions one after another. On the immediate completion of each question, teams would receive 30 seconds for each question to be answered. The team would have to choose one representative to answer these questions. There is no team discussion in this round. Right answer would award 4 marks based on the marking scale. Wrong answer would lead to a negative marking of -1. Teams have an option of not answering in case they are not sure and move on to the next question. The round shall be conducted simultaneously in break out rooms.

Round 3 – True/false- In this round, moderator will ask true or false questions. 10 questions will be asked from each team and 30 seconds will be given to answer.

Round 4 - In case of a tie breaker after the 3rd round, if there is a tie between the team, the tied teams will get one extra round. General questions would be asked from tied teams.



5. ENGAGING CITIZENS THROUGH SOCIAL MEDIA STRATEGY

A government should actively engage with citizens and ensure a consensus-oriented rule which is responsive to the needs of the society. Through the years, the governments have relied upon means like Television, Newspapers, Government official websites and so on, to communicate their ideas and seek opinion from the citizens. However, the citizens today are extremely active on social media such as Facebook, Twitter, Instagram LinkedIn. So, the governments need to adapt to a rapidly changing world and learn to take advantage of the new forms of communication. It can be a powerful way for the representatives to directly interact with the citizens and can increase citizen participation.

It should be the right of the citizens to be aware of the functioning of the City Government through mechanisms that ensure transparency towards citizens. Hence, under this theme, the participants will prepare a plan for the citizens of the city to participate in the governance system. Citizens should also be able to participate, through a consultative process, in urban governance and should be empowered to hold their ERs accountable for their actions. This competition will give the participants knowledge about the various modes of citizen participation in different platforms and improve their thinking ability, research, designing skills etc.

5.1 objective

- To understand the importance of citizen participation in Urban Governance
- To ensure citizen participation in Urban Governance through various social media platforms.
- Provide knowledge and improve thinking ability, research, designing skills etc.

5.2 social media platforms to be used as sample

- Facebook
- Twitter
- Instagram
- LinkedIn

5.3 Topics

- Public Health
- Solid Waste Management
- Mobility
- Municipal Finance

(Example: Each team has to prepare a plan/strategy to make citizens aware about their policies and schemes; take recommendations of citizens and should be able to clearly communicate, through social media, if they have to increase any tariff or taxes, with the citizens {through circulars etc.})

5.4 Rules

- Each group must draft a plan/strategy for the use of social media to increase citizen participation in Urban Governance.

- Each group has to prepare a PowerPoint presentation.
- Each group must prepare 2 posters, 1 process & guideline document for any of their services, 1 circular informing citizen on the given topics for Facebook, Twitter, Instagram and LinkedIn respectively by using the tools offered by the respective editing app creatively and show how a citizen can share recommendations.
- Each group must also come up with a hashtag for the same.
- No real-life Political Party can be mentioned. The names must be a figment of your imagination.
- There will be three rounds of the social media competition and each team has to present their social media strategy as per schedule.
- The groups will be judged on the criteria of ensuring effective engagement, being original and creative in their posts.



6. FIVE STARS OF MY CITY – A VIDEO COMPETITION

Video is a powerful tool in the golden age of the internet. Videos are modes of non-verbal communication that can utilise visual aids to drive messages. Thus, video plays an important role in all our lives and can be an influential tool to advocate for urban governance. With governments moving towards more modern ways of communicating – from having Twitter handles to sharing online educational and awareness videos, this medium is here to stay.

6.1 Objective

Prajatantra, in its efforts to celebrate democracy, recognises the importance of videos in being an excellent communication medium and thus encourages youth to participate in the process of video making to improve communication and research skills. Praja's objective is...

- To build communication skills
- To improve practical knowledge on the various aspects of urban governance
- To encourage the youth to research on the functioning of their respective cities online through news media, visiting government websites and so on.

Praja's video competition titled 'Five Stars of My City' gives participants an opportunity to make informative videos, based on research, to discuss their understanding of city governance and represent their cities by sharing the 5 best practices of their city government. The objective is for students to represent their cities in explaining the best practices in their city and elucidate why their city scores 5 stars when it comes to governance while explaining why they believe that these best practices need to be implemented by other cities.

6.2 Instructions for Participants

The selected 5 stars can be on any urban governance topic, be it service delivery (such as water supply, health services, transport etc.) or processes (budgeting, ward committees, citizens grievance redressal system etc.). Mention your reasoning behind selecting the five best practices and share examples of why you feel they are best practices.

Videos should be:

- Maximum length – Videos should be a maximum of 3 minutes. The visuals can include photographs, screenshots and other form of media. Please use relevant media that helps explain the topic.
- Well researched with citations – Content should be well researched and appropriate citations need to be provided. Citations can include websites of city government, online services of corporation in website, GRM (Grievance Redressal Mechanism), news articles etc.
- Informative, creative and entertaining – Videos need to be informative, easy to understand and should be creatively shot or edited. Videos should be entertaining for viewers to watch.
- Voiceover should be in English or Hindi. If shot in other languages, subtitles should be provided for the same.

6.3 Submission Procedure

Video uploading link will be shared in the Boot Camp

6.4 Last date of Submission – 22th August 2021



7. OP-ED COMPETITION FOR PRAJATANTRA

Op-eds are one of the most powerful tools in communications today. Generally, an Op-ed is a document that is written to reflect the opinion of an individual or group. It is a type of letter which is written to an editor on a particular topic. In this type of letter, while explaining the importance of that topic, its seriousness is better explained through logic and examples, which can attract the attention of the reader.

While the art of writing is slowly losing its charm for youngsters as consumption of content has been taken over by video, Praja wishes to celebrate the skill and talent that is required to create a beautifully researched article.

7.1 Objective

Prajatantra's Op-ed competition will give participants an opportunity

- To make an informative op-ed, based on research, on various pre-decided topics.
- To help participants to enhance their cognitive, educational and communication skills
- To enable them, in future, to pen their thoughts with clarity.

7.2 Topics will be given on 7th August in the Boot Camp

7.3 Instructions for Participants

1. Each team has to select a topic, a list of which will be given by Praja, to write an Op-ed as per their expertise.
2. Op-ed can be written in English & Hindi language only.
3. The minimum word limit for the op-ed shall be 800 words and maximum up to 1000 words.
4. Do not mention any particular party while writing the article.

7.4 SUBMISSION PROCEDURE

- A OneDrive form will be shared on 7th August 2021 in the Boot camp where all the groups will have to submit their write up (PDF file format).
- If any of the team members face any issue on OneDrive form then they can submit their own OneDrive link.



8. MR. AND MS. DEMOCRACY

Prajatantra event will be national event, through various activities team participating in this event will be exposed to the city governance structure across India. There will be individuals who will actively participate in all activity and will be the torch bearer of the Prajatantra event. Winner of this event will be selected by the judges of different activities.

8.1 Objectives

1. To recognise the best performer throughout the event.
2. To acknowledge their active participation in the Prajatantra.

8.2 Rules

- All the participants from their respective teams, will be judged throughout the event on the basis of their active participation, passion, enthusiasm and knowledge about the city governance.
- Judges will select the best performing male and female in all events to honor them as Mr. and Ms. Democracy.



9. GUEST TALK

Guest Talk is being organised to share knowledge on various topics of urban governance. The participants will get an in-depth understanding on policy making, mobility, health services, budgeting and more. Experts will give information related to numerous subjects and share their experiences on policy making and more. The session will build the participant's capacity which will lead the participants to become active citizens of tomorrow.

9.1 Objective

1. To build understanding of the youth on the running of city government.
2. To build capacity of youth on the theme selected for the Prajatantra festival.

9.2 Knowledge Sessions

No.	Dates	Time	Thematic
1	11th August 2021	03:00 PM – 04:00 PM	Public Health
2	14th August 2021	03:00 PM – 04:00 PM	Mobility
3	17th August 2021	03:00 PM – 04:00 PM	Solid Waste Management
4	20th August 2021	03:00 PM – 04:00 PM	Municipal Budget

9.3 Guest talk on the Day of the Competition

No.	Date	Time	Programme
1	25th August 2021	10:00 AM – 11:00 AM	Introduction of Urban Governance in India
2	27th August 2021	10:00 AM – 11:00 AM	Municipal Corporation Procedure
3	28th August 2021	10:00 AM – 11:00 AM	'City Ki Baat' by First Citizen of the City 'Mayor' and Mayor speech competition
4	28th August 2021	4:45 PM – 6:00 PM	Grand Finale (Address by Chief guest, and prize distribution)



10. COMPETITION FOR ATTENDEES

While Prajatantra will not be able to involve every student from each college in their competitions, the college festival will try and involve attendees to the fullest! Attendees can also get involved in all the competitions throughout the event simply by attending the event. At various stages of the event, Praja will involve attendees in numerous interesting ways! This will not only ensure that the attendees are paying attention to the event but also involve them in the competitions and allow them to also have a learning experience of urban governance.

10.1 Objectives

- To encourage the attendees to participate in the event with a lot more enthusiasm.
- To empower the students to participate in governance by providing knowledge and perspective.
- To increase awareness on urban governance through active participation in the activities.

10.2 Topics

- City Government
- Public Health
- Solid Waste Management
- Mobility
- Municipal Finance
- Constitution

All the activities for the attendees will revolve around the above themes

10.3 Mode

Mentimeter, polls, whiteboard, raise hands & chat box etc. throughout the various competitions.

10.4 Activities for Attendee

Quiz

Quiz questions on various urban governance topics will be asked at various points during the event.

Instructions

A PowerPoint presentation will be shared on the screen, having multiple choice questions on urban governance. The attendee will share the answers in the chat box.

Scoring

The scoring will be done on the basis of the first correct response received from the attendee.

10.5 Appreciation Gifts for Attendee

In order to appreciate the attendee, we will provide token gifts to attendees providing the correct answers.

10.6 Viewer's choice award

- A Viewers' Choice Award will be awarded to the team that gets the maximum number of votes through SMS/chat box during the Grand Finale Round.
- The SMS number on which you can send your vote will be displayed on the screen on Zoom during the Grand Finale Round.
- During the event voting lines number will be flashed.

10.7 Actizen Award 'Most attentive/Active College Award' in Prajatantra

- Best attendee college award will be given to the college for whom there were maximum number of students attending and participating in the competition during the Prajatantra Festival 25th to 28th August 2021.

OUTCOMES OF PRAJATANTRA

Creating awareness among students about democracy and public policy. Involving students in the process of government formation and policy making, giving them platform for dialogue and brainstorming possible solutions for issues. This programme will build active citizen who will take part in city government process.

Disclaimer

Views or opinions expressed by students, teachers and other faculty during or after the event are of their own. They do not purport to reflect the opinions or views of Praja Foundation or its members.

Participation Disclaimer

By participating in any events planned and controlled by Praja Foundation, you agree to the following:

- *Unparliamentary language use and use of real-life political parties or ideologies will result in immediate disqualification.*
- *Cheating and other dishonest ways of attending the competition will result in immediate disqualification and ban. College will be responsible for its students. Cameras need to be switched on during certain events such as Quiz competition etc.*
- *Praja does not, in any way, promote crowding or gathering of students. Each event has been shifted online to maintain COVID-19 government protocols and students should avoid meeting in groups for the competitions during or before the event (Including Video Assignments).*
- *You give Praja Foundation authorisation to use and post any photographs, videotapes, recordings or any other record of our events, including full names of any participants, before during or after the event for promotional use, reporting to the media and to publish on our website or blog. You will not be entitled to any compensation for Praja Foundation's use of your name or image.*
- *Praja Foundation reserves the right to exclude anyone from the competition at any time by providing appropriate reasoning to college authorities.*

PRAJATANTRA 2021



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